

cosmobeauté

Indonesia 2023

DIGITAL PACKAGE OPPORTUNITIES

A New-age Digital Platform for Global Beauty Marketplace

MAXIMISE Your Brand Reach
AMPLIFY Your Message
GENERATE New Business with Us
GLOBAL Beauty Community



www.cosmobeauteasia.com

Organised by:



Powered by:



Sustainable Events:



INDONESIA'S
LARGEST BEAUTY TRADE EXHIBITION
FOR 16 YEARS

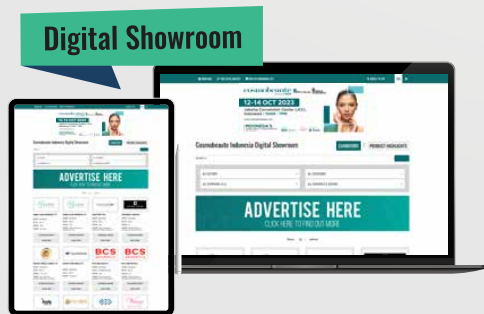
DIGITAL IS KEY TO BEAUTY INDUSTRY

cosmobeauté
Indonesia

Cosmobeauté Indonesia offers a wide range of digital opportunities to help beauty professionals propel their businesses toward heightened fiscal performance. When you advertise your products and services through our digital platform, you are building relationships with targeted buyers who are actively seeking new ways to stand out that creates value.

OUR LATEST DIGITAL SOLUTIONS

new



Digital Showroom



Banner Ads



Product Review



Emailer Campaign

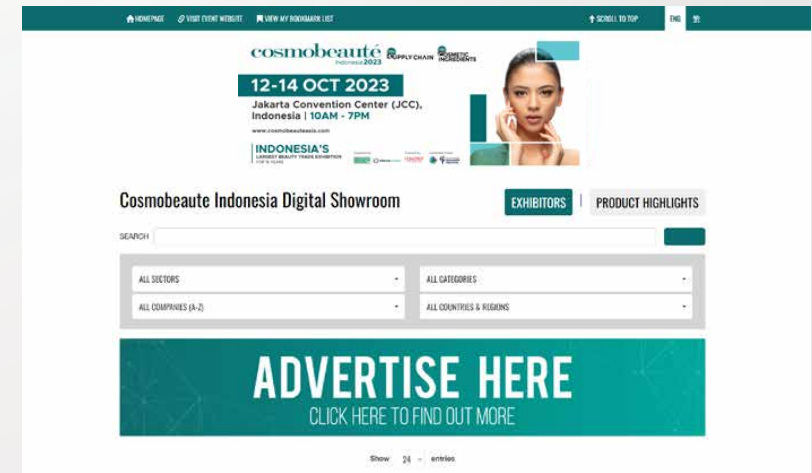


Social Media



Webinar

Our digital showroom revolutionizes the product experience through virtual experience which helps professional buyers find the right suppliers & products, and reach out for information and quotes.



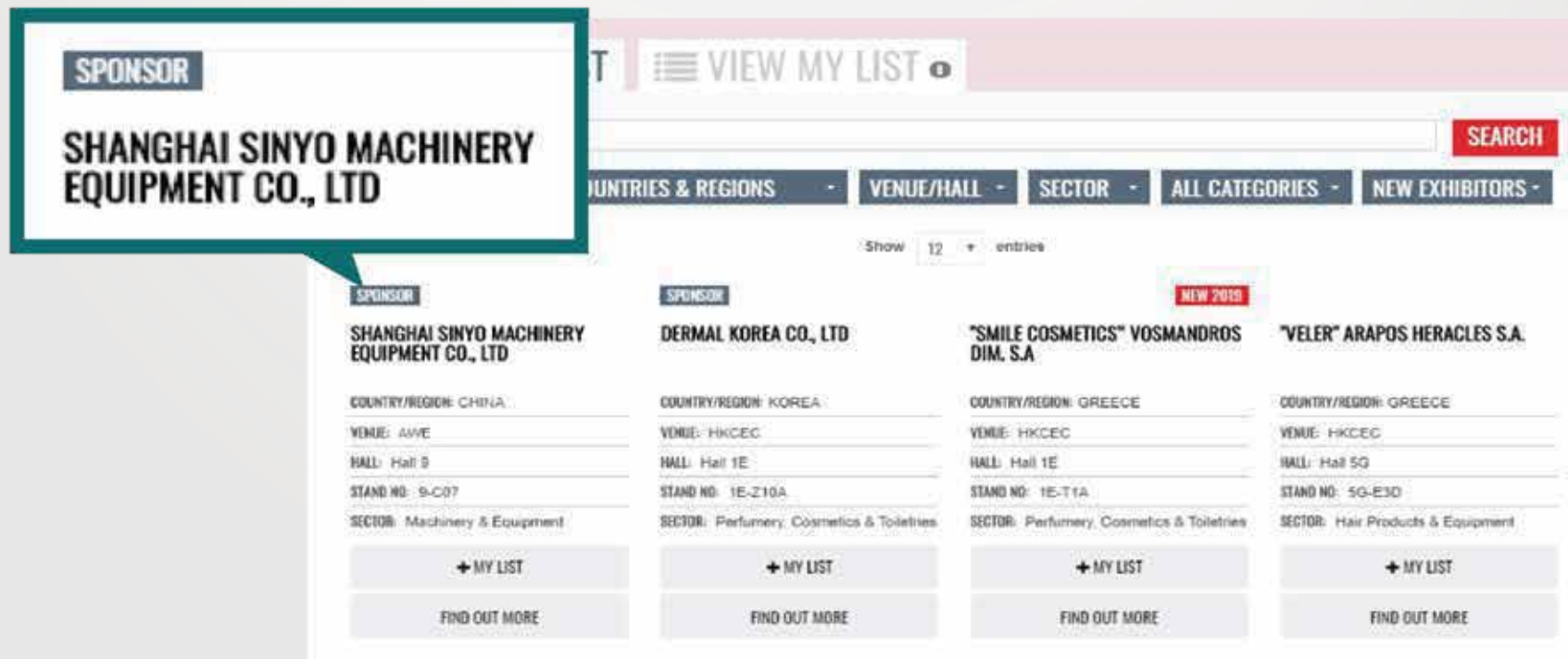
Benefit for Exhibitors & Non-Exhibitors

- A 365-days online platform to promote your brands and products, regardless of physical restrictions
- Dedicated company showroom to showcase your products and services
- High ROI and efficient channel to reach quality industry professionals and get leads

ITEM	DURATION	EXHIBITOR	NON EXHIBITOR
Featured Exhibitor Page Display Banner	1 Month	USD 500	USD 750
	3 Month	USD 1,500	USD 1,800
Product Highlights page Display Banner	1 Month	USD 500	USD 750
	3 Month	USD 1,500	USD 1,800
Listing Fee for Non - Exhibitor	365 Days		USD 1,500

SEARCH RESULT SPONSORSHIP

Focused on potential buyers, Search Result Sponsorship returns your company listing on top of search result lists. The position is additionally highlighted with a coloured background capturing extra attention.



ITEM	DURATION	EXHIBITOR	NON EXHIBITOR
Search Result Sponsorship	1 Month	USD 150	USD 400
	3 Month	USD 450	USD 750

BANNER ADS

Each show has dedicated EDM that is being sent. This EDM provides a good platform and an opportunity for exhibitors to highlight their product and showcase their brands by advertising or sponsoring the EDM.

Banner Ads

ITEM	DURATION	EXHIBITOR	NON EXHIBITOR
Banner Ads (530 x 80 px)	1 EDM	USD 725	USD 900

*inventories & sizes are depending on each project's edm template



PRODUCT REVIEW

Product Review Section inside EDM

This allow exhibitors to display the image of their selected product inside the monthly basis EDM as well as get a bonus of short product review tailored to their needs.

Exhibitors can choose their preferred location and a hyperlink straight to their website or a specific landing page.

Rate

ITEM	DURATION	EXHIBITOR	NON EXHIBITOR
4 product image & 80 words	1 EDM	USD 600	USD 750

cosmobeauté
Indonesia 2023

12-14 OCT 2023

Jakarta Convention Center (JCC),
Indonesia | 10AM - 7PM

www.cosmobeuteasia.com

INDONESIA'S
LARGEST BEAUTY TRADE EXHIBITION
2023




PRODUCT REVIEW

4 product images

Title of product

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur posuere ligula ac urna tempus consectetur. Maecenas et nulla vestibulum, interdum nisl ac, consequat purus. Phasellus ut posuere lorem, faucibus mollis nisl. Vivamus sit amet est vulputate, cursus lectus eu, placerat velit. In tristique nulla et nulla aliquam, vestibulum accumsan justo tristique. Pellentesque posuere lilla a ipsum gravida congue nec sit amet tortor. Curabitur lacina eros ut odio pellentesque, vitae interdum ligula gravida. Pellentesque habitant morbi tristique senectus et netus et.

web site address

4 product images

Title of product

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web site address

Digital by  PT Pamerindo Indonesia | Menore Jamsostek Menara Utara Lantai 12
Lrt: TA-12-04, Jl. Jenderal Gatot Subroto No.38, Jakarta 12710 INDONESIA
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 Cosmobeauté Indonesia

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EMAILER CAMPAIGN

Emailer Campaign & List Rentals

As organizers, we have a good database of exhibitors, visitors and buyers. We can offer to our exhibitors an opportunity to send their respective emailers (HTML to be provided by clients) to our database. We will send it to our database on behalf of them and provide the open rate reports.

Rate

ITEM	DURATION	EXHIBITOR	NON EXHIBITOR
Emailer Campaign	1 email id / 1 blast	USD 0,5	USD 1

Minimum 3,000 email id

cosmobeauté Indonesia 2023 SUPPLY CHAIN COSMETIC INGREDIENTS

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www.cosmobeauteasia.com

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Don't miss the opportunity to be part of cosmobeauté Indonesia!

EXHIBITORS' PRIMARY BUSINESS ACTIVITY

2.92% Academy and Institution	34.50% Perfumery, Cosmetics, & Personal Hygiene
23.39% Contract Manufacturing & Private Label (OEM/ODM)	26.90% Professional Care Products, Equipment & Solutions for Beauty Salon
11.11% Medical Aesthetics Products & Equipment	5.26% Raw Materials
22.81% Packaging & Processing Equipment	3.51% Salon Furnishing Spa & Wellness Facilities

Book Your Space Now for the best selection of exhibit locations!

RAW SPACE
Min. 18 sqm

STANDARD SHELL SCHEME (SSS)
Min. 9 sqm

SMALL MEDIUM ENTERPRISE (SME)
Min. 6 sqm

SMALL MEDIUM ENTERPRISE (SME)
Min. 4 sqm

**Limited Space Available
Book Now!**

Organized by: **INDONESIA'S**
PT Pamerindo Indonesia : Menara Jamsostek Menara Utara Lantai 12
Unit TA-12-04, Jl. Jenderal Gatot Subroto No.38, Jakarta 12710 INDONESIA
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f Cosmobeauté Indonesia **ig** cosmobeauteIndonesia **whatsapp** +62 0882 1430 6958

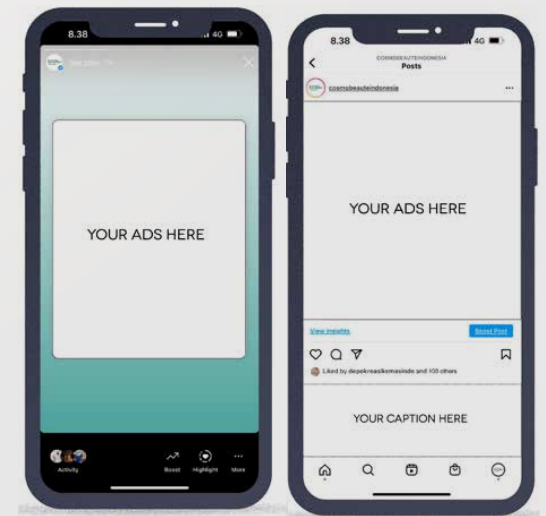
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Social Media (Instagram)

Social media is an interactive technologies and digital channels that facilitate the creation and sharing of information. Social media is one of popular platform in all circles. With more than 11,300+ followers on Instagram, it will be able to help increase brand awareness for your brands/products.

Ad Size

- Live IG : Maximum 30 minutes - video will be save on feed
- Feeds : Square 21cm (W) x 21cm (H) - Maximum 5 multiple photos
- Reels/ IGTV/ Video : 1080 (W) x 1920 (H) Pixel - Maximum 1 minute
- Insta Story : 1080 (W) x 1920 (H) Pixel - for 3 times stories



Post Insta Story

Post Feed,
Reels, IGTV

	ADVERTISING COST USD
Live IG	USD 587
Post Feed (Photo & Video)	USD 367
Post Reels/ IGTV	USD 513
Post Insta Story	USD 293

Position your brand as an industry expert and connect with prospects who are actively looking for education on a key topic, or solution to their challenges. Our webinars are a cost-effective way to create powerful, engaging content that generates a large number of leads and allow you to connect directly with prospects

USEFUL FOR

- **Generating leads**
- **Increasing ROI**
- **Elevating expert recognition**
- **Placing message, product or service in front of targeted professionals**

cosmo aesthetic **Talk Series** **FREE** **Live via Zoom**

WEDNESDAY | 5 AUGUST 2020 | 2:00 PM - 4:00 PM | (GMT+7, JAKARTA TIME)

THEME ACNE UPDATE IN Covid-19 Pandemic

SPEAKERS

NEW SKIN ISSUES IN ACNE BREAKOUT DURING COVID-19 PANDEMIC
Dr. Lili Nurawati
Sp.KK, FNSDV, FAADV

MODERATOR

HOW TO DEAL WITH ACNE: CURRENT SCENARIO
Dr. Rita Maria, Sp.KK

Participants will get 2 SKP (D1) (e-Certificate)

SPEAKER BIOGRAPHIES

Dr. Lili Nurawati, Sp.KK, FNSDV, FAADV
Dr. Lili Nurawati, Sp.KK known as Doctor Mark is often invited to speak at various engagements from adhere the investors, & dermatological world to often known as a **CELEBRITY SPEAKER**, she has a wealth of experience as an internist and speaker at various events on the world of all local and cosmetic, dermatology in Indonesia. The founder of the Lili Nurawati Beauty is also a legal lecturer of OCHD and Dermatology RESIDENT at Sahar Sabana Aesthetics Hospital Jakarta.

Dr. Rita Maria, Sp.KK
A young and talented board certified dermatologist and cosmetologist who is a member of Indonesian Society of Dermatology and Venereology. Dr. Rita Maria offers a resource person and speaker at various dermatology and aesthetic events.

Organized by: **INDONESIA** **Indonesia** **MENARINI** **TRANSFORMASI**

Registration Link: bit.ly/CSD-Transformasi-RegisWeb

Information & Registration: **+62 882 1430 8858** **info.cosmobeaute@pamerinfo.com**

Cosmobeauté Indonesia **cosmobeauteindonesia** **www.cosmobeauteasia.com**

ITEM	DURATION	EXHIBITOR	NON EXHIBITOR
Gold Sponsor	120 mins	USD 1,100	USD 1,450
Silver Sponsor	120 mins	USD 900	USD 1,100

What's included

- 1 co-branded of 2-hours live stream with rehearsal and facilitation – typically 90 minutes presentation and 30 minutes live Q&A

Post-webinar deliverables

- Leads (registered participants) with full contact details will be shared with the customer
- Recording of the webinar
- Webinar reports

Gold Sponsor

The organizer will provide:

Before Webinar

- Email blast promoting EDM through database Informa Markets +16,000 (periodic posting depending on the period prior to the date)
- Branding exposures on invitation and through social medias (IG, FB) and website

During Webinar

- Logo featured on the opening Webinar
- Logo featured on the presentation materials
- Logo featured on the closing thank you & QnA
- TVC slot (30 seconds)

SILVER Sponsor

The organizer will provide:

Before Webinar

- Email blast promoting EDM through database Informa Markets +16,000 (periodic posting depending on the period prior to the date)

During Webinar

- Logo featured on the opening Webinar
- Logo featured on the presentation materials
- Logo featured on the closing thank you & QnA

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Indonesia **2023**



RESERVE NOW!

CONTACT US:

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